



OUTSOURCE LEAD MANAGEMENT SERVICES



# WE ARE SALETANCY

Saletancy is new generation multi channel marketing company specialized in lead generation and appointment setting. Tired of immature leads and followup? Start your day full of appointments with saletancy. We provide sales and marketing solutions to all sized businesses. Companies of all size and budget should be able to access the latest and greatest ideas and technologies for sales marketing and communications. We know science behind sales!

- We are saletancy!



# SALETANCY STATEMENT



## MISSION

Our Vision is to be a most valued platform of sales and amrketing where businesses come to get connected to their potential customer from around the globe.



## CORE VALUES

- ✓ We work with you, not for you.
- ✓ We love what we do.
- ✓ We deliver new promise and add unexpected value.
- ✓ We believe new problems can't be solved by old ways.
- ✓ We believe in the simple, not the complex.



## VISION

- ✓ Our mission is to provide most affordable sales and marketing solution to customers to achieve their business objective. Businesses of all size and budget should be able to access the latest and greatest, ideas and technologies of sales and marketing.
  - ✓ To continuously improve marketing communication
  - ✓ to deliver right message to right audience.
- To become place where working is fun and joy, Our people meet new challenges with enthusiasm.





**We are new generation  
multi-touch-omni-channel  
B2B Marketing company  
specialized in lead  
generation and  
appointment  
settings.**



**We provide access to  
more direct dials and  
Email addresses than  
any other B2B  
Data Provider.**



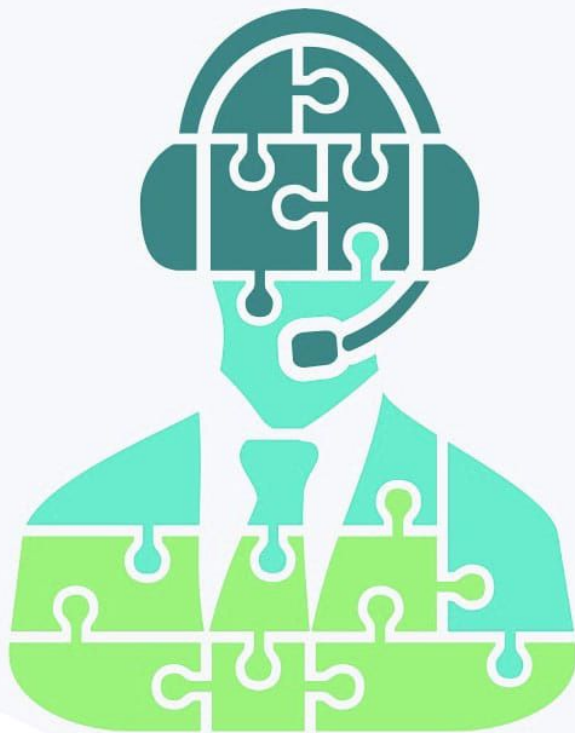
**Free and crowd  
sourced Business  
contacts with  
unlimited access  
Absolutely Free !!**



**Saletancy Pipeline  
Unique Multi-Touch  
Omni-Channel  
Lead management Tool**

# BENEFITS

...



**37%**

01

## REDUCED COST

We save your cost of hiring, retaining and training Inhouse team. You can hire saletancy where you will get highly motivated professionals with complete lead management with zero lead leakage.

**30%**

02

## INCREASED REVENUE

We boost up your revenue by generating more appointments which increases your sales. Our track record says we had increased 30% revenue.

**70%**

03

## REDUCED SALESCYCLE

We reduce sales cycle byconnecting decision makers directly. We provide more direct dials than any other B2B Dta providers

**40%**

04

## INCREASED PRODUCTIVITY

Highly motivated professionals with Omni Channerl lead management tool assure zero lead leakage. Ultimately more leads and appointments with opportunities led to more revenue.





# OMNI-CHANNEL LEAD GENERATION

## SEND EMAIL

Engage and nurture prospects by sending them in automated sequence of emails and other communication based on actions they take - like downloading a brochure, visiting a website etc.

## SEND SMS

Where their phones are, there your prospects are, too ! Reach them in real-time by sending an sms inviting them to an appointment or confirming the one you just booked.

## LANDING PAGES AND FORMS

Our landing page templates designed for high conversion rates.

## SALES CHAT 365

Saletancy's 24/7 live chat service for your business allows us to take sales related inquiries, qualify them for you and even book them for appointment. We work even on your days off and holidays.

## SOCIAL:BUSINESS CONNECTIONS

Saletancy pipeline's social media feature allows your Saletancy team to systematically search the web for prospects whose profiles match those, that are in your list and connect with them.

## PROMPT TO CALL

Give your prospect a call as soon as he opens your mail or visit your website, or set a reminder for yourself to call the prospect at a certain time.



# MARKETING AUTOMATION

## Email: Emailer Suite

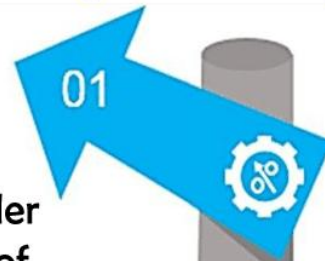
Your list is also be uploaded to the emailer suite, a versatile tool that takes charge of sending those all important initials and follow-up emails to your prospects in volume.

## Call: Targeted Calling Engine

With your list clean and ready, it is loaded onto the targeted calling Engine where your saletancy Team calls those decision makers and turns them into your qualified leads

## Mobile: Appointment Alerts

Saletancy Pipeline's SMS capabilities guarantee that neither you nor your prospect forgets about your scheduled appointments as you receive text alerts and reminders.



## Dataminer and List Architect

Using the Dataminer Tool, we build your list from our database of over 35 million decision makers, filtered by location, type of business, business size etc. Our list Architect deduces data, scrubs off invalid emails and verifies each record, giving you a clean list ready for launching.

## Social: Business Connections

Saletancy Pipeline's social media feature allows your saletancy team to systematically scour the web for prospects whose profiles match those that are in your list and connect with them

## Chat: saleschat 365

Callbox's 24X7 live chat service for your business allows us to take sales-related inquiries, qualify them for you and even book them for appointments. We work even on your days off and holidays.



# ONLINE MARKETING

## 1. Social Consultancy

We will help develop a social strategy with you based upon your end goals. you may already have in-house marketing teams who just require guidelines, or you may need us to help build your social presence from scratch. We'll help find the best approach.

## 2. Social PR

Our close relationships & contacts with some of the most authoritative publishers, bloggers, journalists & influencers mean that we can help bridge the gap between offline and online content that really means your content gets the coverage it deserves.

## 3. Social PPC

As well as standards update, social ads can used to improve your presence or generate interest in a new product. This could be through promoted Twitter accounts or trends, Facebook & LinkedIn Ads or sponsored Youtube, Instagram or Pinterest content.

## 4. Social Tone & Nature

The ways in which businesses can use social media differs massively. We'll be there to help find the right tone of voice and style for you, making sure that your business is portrayed exactly how you want it.

## 5. Brand Management

Finding and securing the appropriate usernames & profiles across the channels. Your brand is obviously very important and so our social team will always be on hand to help to turn potential customer.

## 6. Creative Discussion

Our social team will help you create fast, reactive updates that completely hits the mark & sparks further conversation that gets your brand coverage outside of your immediate industry.

## 7. Social PPC

As well as standards updates, social ads can used to improve your presence or generate interest in a new product. This could be through promoted Twitter accounts or trends, Facebook & LinkedIn Ads or sponsored YouTube, instagram or pinterest content.

## 8. Social PR

We will help develop a social strategy with you based upon your end goals. you may already have in-house marketing teams who just require guidelines, or you may need us to help build your social presence from scratch. We'll help find the best approach.

## 9. Social Media Monitoring

We'll comb the social networks, making sure that you know who's talking about you, what they are saying and what they think and whether it's positive.





# MULTI TOUCH MULTI-CHANNEL LEAD MANAGEMENT PROCESS



1

• **Identify Targets** | We profile your database and target the prospects.

2

• **Send initial Email** | To give a brief info and the intent to call

3

• **Call to follow up** | To discuss product and value proposition

4

• **Follow up emails to send brochure** | To provide additional info

5

• **Invite to connect** | On social media through saletancy pipeline

6

• **Remarket to Target List** | Show Banner ads to target Prospects

7

• **Track Website Visits** | Identify the prospects who visit your website

8

• **Handle chat inquiries** | Qualify leads that come through website's chatbox

9

• **Call Prospect** | To set date and time of appointment

10

• **Confirm by Phone, Email and sms** | The scheduled appointment

# INDUSTRIES WE SERVE





# OUR CLIENTS



# OUR CLIENTS



**MANY MORE TO COME...**



# CLIENT'S FEEDBACK

Our client's feedback always encourage us to do better.



**Ashwath Bhardwaj**

I've used Saletancy now for about six months for my IT company based in Bangalore. The first 15 days they did not pay off. However with some additional strategy they started reaching target, they started to close a higher percentage of my target audience. They're really smart, nice and are really working hard to keep my business. My dedicated team keeps me up-to-date through frequent communications.



**Ramit Aggarwal**

We have built a solid working relationship over the past 8 months with Saletancy. In a highly competitive market, they have demonstrated why they are a reputable partner. Saletancy have a team of dedicated sales professionals with quick responses, We appreciate their "Go getter attitude"



**Manish Gupta**

We've used Saletancy now for about four months for my HR consulting company. They're really smart, nice and are really working hard to keep my business. My dedicated team keeps me up-to-date through frequent communications. My R.O.I is getting stronger and my CPA is starting to drop.

## CLIENT'S FEEDBACK

Our client's feedback always encourage us to do better.



**Gunjan Agarwal**

Cordial supports received and time bound results were met.

Saletancy looks forward to generates business opportunities for their clients.

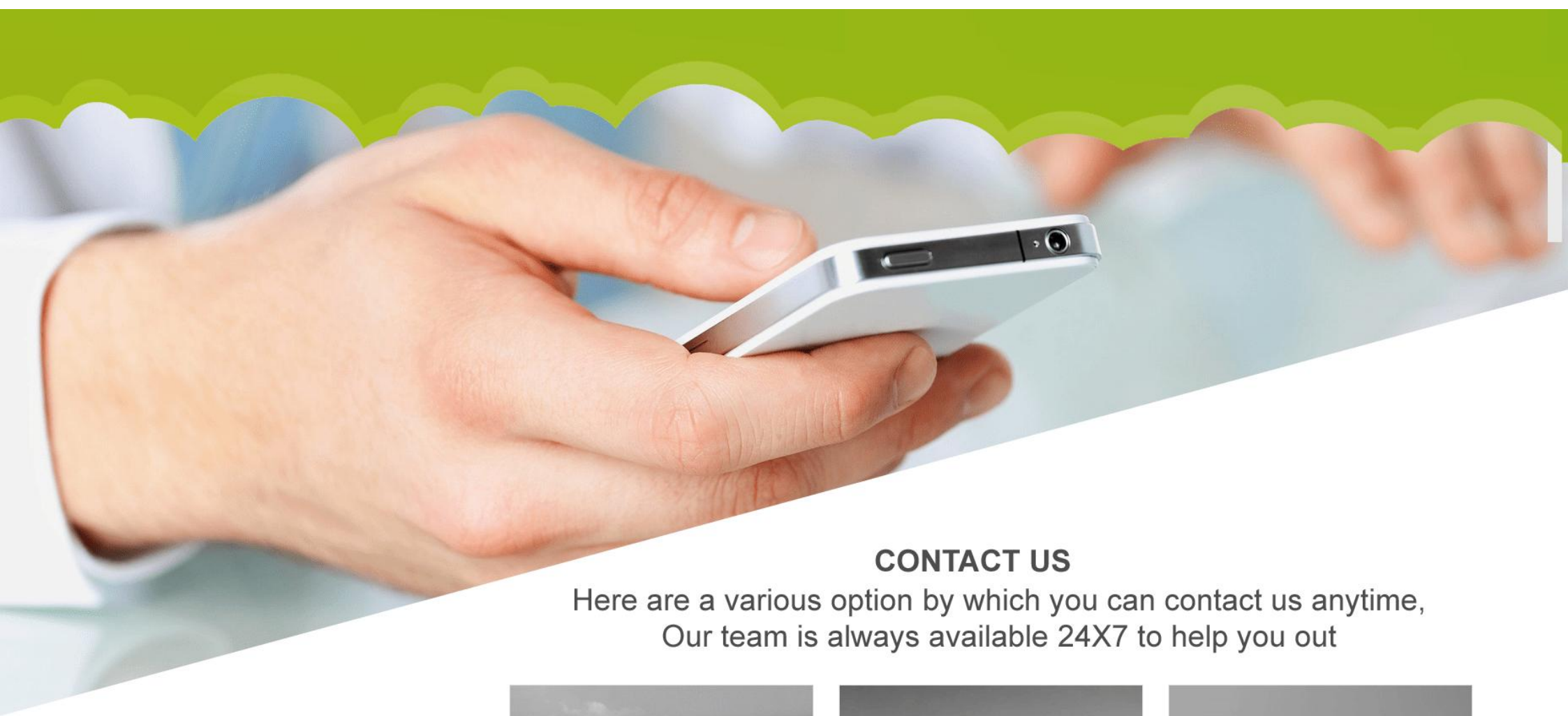
Although the pricing is a bit high, yet it satisfies the quote "quality comes with a price"



**Deepak Bohra**

A good outsourcing panel which enhances your business relationship with clients. Sound management and cordial staff at Saletancy. In this competitive market, they have demonstrated why they are a best outsourcing partner. They have shown their commitment to being flexible and adaptable to our specific requirements with providing required market data and required resources for our campaigns.





## CONTACT US

Here are a various option by which you can contact us anytime,  
Our team is always available 24X7 to help you out



**SALETANCY**  
NOT FOR YOU. WITH YOU



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**THANK  
YOU!**

**FOR YOUR ATTENTION**